



## MDisrupt Testimonials

“Access to MDisrupt’s experts was instrumental in overcoming the regulatory and technical hurdles to get our lab CLIA-certified and CAP-accredited. Without MDisrupt, it would have taken three times as long to get our test to market.”

**Andre Esteva, PhD**

Co-founder and CEO, Artera

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“Access to health industry experts is a true challenge for digital health companies. We have been partnering with MDisrupt to support us in finding industry-leading talent to enable us to build and scale our clinical and commercial operations quickly and responsibly.

Finding and engaging clinical early adopters within the healthcare ecosystem is also a significant challenge for digital health companies. A platform that would enable us to rapidly find the HCP early adopters has the potential to accelerate the adoption of digital health innovation.”

**Julia Cheek**

Founder and Chief Executive Officer, Everly Health

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“We have a team of world-class experts in data science and genomics and have developed a next-generation suite of risk prediction tools based around polygenic risk scores.

As we have expanded into the US health market, we have been working with MDisrupt to understand the regulatory environment, establish our US clinical operations, and build strategic partnerships.”

**Prof. Sir Peter Donnelly**

Founder and Chief Executive Officer, GenomicsPLC



“MDisrupt has been instrumental in adding medical affairs, market access and commercial strategists to our leadership team to help us develop our evidence-based healthtech products and access the right channels in the right ways.”

**Keri J. Donaldson, MD**

Chief Executive Officer and Medical Director, Solvd Health

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“We needed an expert assessment of our clinical and commercial strategies from three different perspectives: regulators, payers, and physicians. MDisrupt helped us clearly define a go-to-market strategy that meets our needs and enabled us to use early successes to attract additional capital to fund future growth. MDisrupt’s expertise is unmatched.”

**Cliff Reid, PhD**

Chief Executive Officer, Travera

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“We chose to work with MDisrupt so we could connect with industry-leading experts who have helped pioneer novel diagnostics. And having MDisrupt coordinate the engagement meant that we avoided the inefficiency of explaining our product to multiple consultants. MDisrupt is a great way for an early-stage company to get rapid access to talent that would otherwise not be available.”

**Mark Ibison**

Chief Financial Officer, Mesa Biotech

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“At CareDx, we had a timely project that required a commercial strategy



expert in a new area. MDisrupt understood our needs and was able to quickly match us with the right expertise. We were able to deliver a high quality analysis ahead of schedule.

We chose MDisrupt based on the high-caliber on-demand expertise in their network. As a patient-centric company that relies heavily on innovation, we will look to work with the MDisrupt team again.”

**Alex Johnson**

SVP, Products, Cell Therapy & Business Development, CareDx

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“As a growing startup looking to make a large impact on the continent of Africa and the world, we needed quick access to subject matter experts to help us define, create, and execute our product and commercial strategies.

The experts matched by MDisrupt were able to quickly immerse themselves into our business, therefore enabling us to reach our product development and commercial milestones faster than expected.”

**Abasi Ene-Obong, PhD**

Chief Executive Officer, 54gene

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“MDisrupt’s commitment to improving healthcare, engaging stakeholders, and making physicians part of the conversation is what I find most exhilarating about working with them.”

**Aditi U Joshi, MD, MSc, FACEP**

Digital Health Consultant

MDisrupt Expert